



FLYCATCHER

MEDICAL AESTHETICS FOR MEN

Your free guide to the most advanced
hair restoration solution for men

THE **GETHAIRM**D PLAYBOOK



CHRIS HEILER
Founder & Chief Flycatcher

A POLISHED MAN CAN ACCOMPLISH IT ALL

WELCOME TO FLYCATCHER, A MEDICAL AESTHETICS STUDIO CREATED EXCLUSIVELY FOR MEN.

We specialize in proven, non-invasive, results-driven treatments that enhance what's already there, so you can look like yourself, only sharper, stronger, and more confident. Our mission is simple—help men look and feel great at any age, while delivering an experience that is comfortable, straightforward, and built entirely around you.

Hair loss is one of the most common concerns men face and one of the most misunderstood. Too often, treatments focus on a single factor and fail to deliver meaningful results.

At Flycatcher, we proudly offer **GetHairMD™**—a multi-modality hair restoration program designed to identify the true cause of your hair loss so we can create a custom plan built around your biology, not guesswork.

THE REALITY OF HAIR LOSS

By age 50, an estimated **50–85% of men will experience noticeable thinning or shedding**. Yet most of us are offered the same limited solutions and told to hope for the best. The problem? Hair loss isn't caused by a single factor and treating it with a single product or procedure rarely delivers meaningful results.

Up to 40% of men do not respond to Minoxidil.

Without testing, there's no way to know if you're one of them—meaning half the men using standard hair loss products may never see results.

GetHairMD changes that. Instead of relying on guesswork or one-dimensional treatments, GetHairMD uses a **multi-modality, diagnostic-driven approach** to hair restoration. By combining advanced scalp analysis, genomic testing, and a fully customized treatment plan, GetHairMD identifies the true cause of hair loss and treats it from multiple angles at once. **This comprehensive system is what makes GetHairMD the most effective non-surgical hair restoration solution available today—and why Flycatcher offers it as the gold standard.**

WHY GETHAIRMD IS DIFFERENT

Most hair loss treatments focus on one variable and hope for results. **GetHairMD is different by design.** It's a comprehensive, multi-modality system built to address hair loss from every angle—because that's how real results happen.

Rather than relying on a single product or procedure, GetHairMD combines diagnostics, in-clinic technology, and at-home care into one personalized program tailored to your biology.



A TRUE MULTI-MODALITY PROGRAM

GETHAIRMD WORKS BECAUSE IT TARGETS MULTIPLE LEVELS AT ONCE:

ADVANCED HAIR ANALYSIS & GENOMIC TESTING

Identify the root cause of hair loss and determine which treatments you're most likely to respond to.

We create a personalized treatment plan using advanced AI technology to track your hair growth and scalp health, along with genomic testing, to develop a prescription topical to target your unique hair growth needs.

IN-CLINIC TREATMENT

Medical-grade therapies designed to improve blood flow, follicle function, and scalp health.

Our clinical treatment plan includes two technologies: low-level laser therapy (LLLT), and follicular infusion with growth serums. These non-surgical, non-invasive treatments enhance hair thickness and density with no downtime or side effects.

AT-HOME TREATMENTS

Physician-guided prescription topicals, supplements, and care protocols that support consistent progress.

Treatment continues at home with your personalized prescription topical along with your NeoBoost topical, NeoCleanse medical-grade shampoo and conditioner, and NeoCore dietary supplement. All provided by Flycatcher to make your daily routine that much easier.

ON-THE-GO CARE

Simple, portable tools that fit into real life—because consistency matters.

Treat your hair anywhere. Take your low-level laser therapy (LLLT) mobile with our Dual Wave Energy Cap to supplement your in-clinic treatments. Utilize our LightSmart Cap outdoors to provide UV protection and effective red/near-infrared light therapy on the go.



HOW GETHAIRMD WORKS

01 STOP FURTHER HAIR LOSS

GetHairMD targets the biological processes that cause thinning, including DHT sensitivity, where certain hair follicles are genetically prone to shrinking in response to hormones, as well as poor follicle metabolism. By stabilizing the hair cycle early, we preserve what you have and create a solid foundation.

02 IMPROVE SCALP & HAIR HEALTH

Healthy hair starts with a healthy scalp. GetHairMD supports circulation, reduces inflammation, and balances the scalp microbiome—delivering nutrients follicles need to function at their best. The result is thicker, shinier hair that's better able to absorb—and respond to—subsequent growth therapies.

03 REGROW HAIR

Once the scalp is optimized, GetHairMD activates growth using proven light-based technologies and therapies that boost blood flow and cellular energy to wake up dormant follicles and encourage thicker, fuller, stronger hair over time.

GETHAIRMD - A COMPREHENSIVE APPROACH TO HAIR RESTORATION

GetHairMD is built as a multi-modality system, combining advanced diagnostics, in-clinic technologies, and at-home therapies—because hair loss is never caused by just one factor. Each treatment plays a specific role, working together to protect existing hair, restore scalp health, and support long-term regrowth.

DIAGNOSTIC



DIAGNOSTIC AI IMAGING

Advanced AI technology analyzes and tracks hair growth, thickness, and scalp health, providing detailed insights to create a personalized treatment plan for optimal results.



HAIRCORDERX TEST & PERSONALIZED PRESCRIPTION TOPICAL

DNA analysis is used to create a personalized prescription topical treatment that targets your unique hair growth needs, ensuring the most effective solution for your hair restoration.

IN-CLINIC



CLINICAL HAIR GROWTH LASER

Low-level laser therapy stimulates and heals hair follicles to promote new hair growth and strengthen existing hair. This non-invasive treatment is FDA approved, safe, effective, and requires no downtime.



CRYOWAVE CX NEEDLE-FREE CO₂ INFUSION

This patented device delivers a soothing, needle-free CO₂ infusion that reduces pain, boosts absorption, and enhances serum delivery for smoother, healthier, more radiant results—without downtime or anesthesia.

Depending on your unique hair restoration needs, Cryowave CX will be paired with one or both targeted serum:



TRICHOBOOST ACTIVATOR SERUM

In combination with Cryowave CX CO₂ micro-delivery, TrichoBoost serum delivers nutrients into the scalp, oxygenates follicles, and enhances topical absorption for stronger, healthier hair growth.



VITTI-PURE STRUCTURAL SERUM

This highly refined, clinical-grade protein serum is a more potent, consistent alternative to Platelet-Rich Plasma (PRP) designed to support tissue repair and rejuvenation. Its concentrated blend of structural proteins helps nourish and replenish the scalp, enhancing recovery, and promoting healthier, stronger hair growth.

CONTINUE YOUR HAIR RESTORATION JOURNEY AT-HOME WITH GETHAIRM D

Your progress continues beyond the clinic with wearable, patented technologies, targeted vitamin supplementation, and physician-guided shampoo and topical spray. Together, these at-home therapies support follicle health, reinforce in-clinic results, and help maintain consistent momentum between visits.



AT-HOME WEARABLES



DUAL WAVE ENERGY CAP

Patented advanced technology delivers both red and orange light wavelengths to promote nitric-oxide production, block DHT, promote hair growth, and improve scalp health with convenient, at-home use.



LIGHTSMART CAP

Patented to convert sunlight into IR therapy, boosting cellular energy and hair growth. Provides UPF 50+ protection and uses Cool Comfort Technology for comfortable red/NIR light therapy.

AT-HOME SUPPLEMENTATION & TOPICALS



NEOCORE DIETARY SUPPLEMENT

A once-daily dietary supplement formulated with patented Si+BioBetter™ Technology to deliver silicon in a monomethylsilanetriol (MMST) form to support healthy hair growth and structural integrity. Neocore features a unique blend of bioavailable silicon (as MMST), essential vitamins, and minerals—each chosen to support biological processes involved in maintaining strong, vibrant hair.



NEOBOOST TREATMENT SPRAY

Formulated with patented Tre-Bio Complex—a combination of organic silicon, active botanicals, and biomimetic peptides nourish the scalp and support the appearance of fuller, healthier-looking hair. This lightweight, leave-in formula absorbs quickly without buildup for refreshed daily care.



NEOCLEANSE SHAMPOO

Features the patented Tre-Bio Complex with organic silicon, botanicals, and biomimetic peptides to purify the scalp, strengthen hair, and deliver soft, manageable shine for a healthier-looking finish.



ON THE FLYCATCHER BLOG:

HOW DOES GETHAIRM D COMPARE TO HIM S, NUTRAFOL & KEEPS?

FIND OUT

GETHAIRMD PROGRAM RESULTS

NO PAIN. NO NEEDLES. NO DOWNTIME.



BEFORE



AFTER



BEFORE



AFTER



BEFORE



AFTER



BEFORE



AFTER



BEFORE



AFTER



BEFORE



AFTER



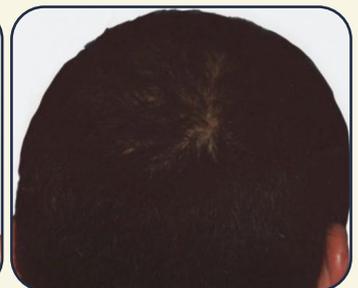
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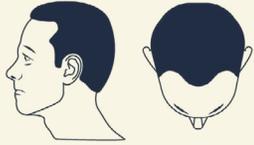
RESULTS WORTH TALKING ABOUT



"NOTHING HAS HAD THE EFFECT LIKE I'VE EXPERIENCED WITH THIS HAIR GROWTH PROGRAM."

—DANNY G.

GETHAIRMD BASIC DEFENSE PACKAGE



A MULTI-FACETED 6-MONTH PROGRAM
IDEAL FOR PREVENTION & **EARLY STAGE** HAIR LOSS

DIAGNOSTIC TESTS

HairMetrix Analysis (2 Sessions)

Your 6-month hair restoration journey begins and ends with our patented HairMetrix—the first AI-driven, fully automated, real-time hair analysis tool that enables precise treatment planning and objective progress tracking. Performed at the start of your program and again 6 months, it measures anagen/telogen ratios, growth rate, and terminal/vellus hair counts to provide a clear, data-driven view of hair loss, regrowth, and overall program response.

(1) HairCodeRx Genomic Test

This in-office genetic swab test analyzes how your unique genes influence hair growth and response to treatments. Using pharmacogenomics, results help identify the safest and most effective hair restoration ingredients and dosages for your individual biology.

AT-HOME TREATMENTS

Personalized Prescription Topical (6-month supply)

Based on your HairCodeRx Genomic Test, we create a personalized topical formulation engineered specifically for your biology. By analyzing how your body responds to different medications, each ingredient is selected to ensure it's one your follicles can actually use—eliminating guesswork and unnecessary trial and error. The result is a safer, more effective topical treatment designed to support consistent, long-term results.

20% OFF GetHairMD Retail Products

Preferred pricing on GetHairMD retail products to support and maintain your hair restoration results.

IN-OFFICE TREATMENTS

Clinical Hair Growth Laser (6-month Membership: 39 Sessions)

This FDA-cleared, medical-grade laser treatment is widely considered the gold standard for non-surgical hair restoration. Low-level laser energy helps heal and energize weakened follicles, increase blood flow and nutrient delivery, reduce inflammation and harmful DHT, and support stronger, healthier hair growth. Patients typically see reduced shedding first, followed by thicker, fuller hair and visible regrowth, with clinical success rates exceeding 90%. Our experts will recommend specific scheduling.

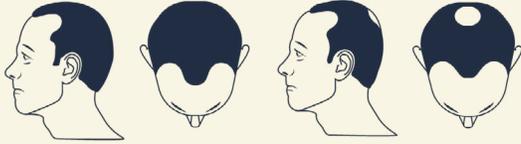
CryoWave™ CX with Vitti-Pure Structural Serum (3 sessions)

CryoWave CX uses controlled carbon dioxide (CO₂) flow to deliver therapeutic serums deep into the scalp through a gentle, cooling micro-massage. This process improves circulation, oxygen delivery, and nutrient absorption to create an optimal environment for hair growth and scalp health. Vitti-Pure is a medical-grade regenerative serum derived from ethically sourced umbilical cord tissue, rich in growth factors and exosomes. Used with CryoWave CX, it supports tissue repair, improves scalp circulation, and encourages follicles to enter active growth phases for thicker hair.

PRICING

\$3,000, NORMALLY \$3,698 - SAVE 23%
OR AS LOW AS \$142.83 PER MONTH

GETHAIRMD MID-STAGE RECOVERY PACKAGE



A MULTI-FACETED 6-MONTH PROGRAM
IDEAL FOR **MODERATE** HAIR LOSS

DIAGNOSTIC TESTS

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AT-HOME TREATMENTS

Personalized Prescription Topical (6-month supply)

Based on your HairCodeRx Genomic Test, we create a personalized topical formulation engineered specifically for your biology. By analyzing how your body responds to different medications, each ingredient is selected to ensure it's one your follicles can actually use—eliminating guesswork and unnecessary trial and error. The result is a safer, more effective topical treatment designed to support consistent, long-term results.

20% OFF GetHairMD Retail Products

Preferred pricing on GetHairMD retail products to support and maintain your hair restoration results.

IN-OFFICE TREATMENTS

Clinical Hair Growth Laser (Unlimited Sessions)

This FDA-cleared, medical-grade laser treatment is widely considered the gold standard for non-surgical hair restoration. Low-level laser energy helps heal and energize weakened follicles, increase blood flow and nutrient delivery, reduce inflammation and harmful DHT, and support stronger, healthier hair growth. Patients typically see reduced shedding first, followed by thicker, fuller hair and visible regrowth, with clinical success rates exceeding 90%. Our experts will recommend specific scheduling.

CryoWave™ CX + Serum Infusion

CryoWave CX uses controlled carbon dioxide (CO2) flow to deliver therapeutic serums deep into the scalp through a gentle, cooling micro-massage. This process improves circulation, oxygen delivery, and nutrient absorption to create an optimal environment for hair growth and scalp health.

• TrichoBoost™ Activator Serum (6 Sessions)

This proprietary botanical serum targets micro-inflammation and helps awaken dormant follicles and support visible hair regrowth naturally.

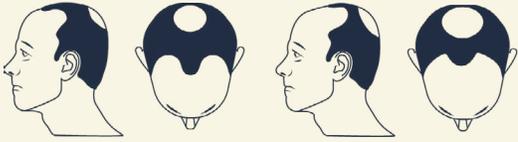
• Vitti-Pure Structural Serum (3 Sessions)

A medical-grade regenerative serum derived from ethically sourced umbilical cord tissue, rich in growth factors and exosomes. It supports tissue repair, improves scalp circulation, and encourages follicles to enter active growth phases for thicker hair.

PRICING

\$5,000, NORMALLY 6,798 - SAVE 26%
OR AS LOW AS \$241.45 PER MONTH

GETHAIRMD ULTIMATE RESTORATION PACKAGE



A MULTI-FACETED 6-MONTH PROGRAM
IDEAL FOR **ADVANCED** HAIR LOSS

DIAGNOSTIC TESTS

HairMetrix Analysis (2 Sessions)

Your 6-month hair restoration journey begins and ends with our patented HairMetrix—the first AI-driven, fully automated, real-time hair analysis tool that enables precise treatment planning and objective progress tracking. Performed at the start of your program and again at 6 months, it measures anagen/telogen ratios, growth rate, and terminal/vellus hair counts to provide a clear, data-driven view of hair loss, regrowth, and overall program response.

(1) HairCodeRx Genomic Test

This in-office genetic swab test analyzes how your unique genes influence hair growth and response to treatments. Using pharmacogenomics, results help identify the safest and most effective hair restoration ingredients and dosages for your individual biology.

AT-HOME TREATMENTS

Personalized Prescription Topical (6-month supply)

Based on your HairCodeRx Genomic Test, we create a personalized topical formulation engineered specifically for your biology. By analyzing how your body responds to different medications, each ingredient is selected to ensure it's one your follicles can actually use—eliminating guesswork and unnecessary trial and error. The result is a safer, more effective topical treatment designed to support consistent, long-term results.

(1) Dual Wave Energy Cap

This FDA-cleared, lightweight, non-invasive cap delivers red and orange LED light therapy to stimulate hair growth and improve hair thickness. Used just 10 minutes per day and guided by a mobile app, it safely increases blood circulation, oxygen delivery, and follicle activity at home or on the go.

20% OFF GetHairMD Retail Products

Preferred pricing on GetHairMD retail products to support and maintain your hair restoration results.

IN-OFFICE TREATMENTS

Clinical Hair Growth Laser (Unlimited Sessions)

This FDA-cleared, medical-grade laser treatment is widely considered the gold standard for non-surgical hair restoration. Low-level laser energy helps heal and energize weakened follicles, increase blood flow and nutrient delivery, reduce inflammation and harmful DHT, and support stronger, healthier hair growth. Patients typically see reduced shedding first, followed by thicker, fuller hair and visible regrowth, with clinical success rates exceeding 90%. Our experts will recommend specific scheduling.

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• TrichoBoost™ Activator Serum (10 Sessions)

This proprietary botanical serum targets micro-inflammation and helps awaken dormant follicles and support visible hair regrowth naturally.

• Vitti-Pure Structural Serum (3 Sessions)

A medical-grade regenerative serum derived from ethically sourced umbilical cord tissue, rich in growth factors and exosomes. It supports tissue repair, improves scalp circulation, and encourages follicles to enter active growth phases for thicker hair.

PRICING

\$8,000, NORMALLY \$10,838 - SAVE 35%
OR AS LOW AS \$370.23 PER MONTH

UNLIMITED RED LIGHT THERAPY MEMBERSHIP



CONSISTENT SUPPORT FOR
FOLLICLE HEALTH AND REGROWTH

\$279/MONTH

Support and maintain your GetHairMD results with our unlimited access medical-grade red light therapy membership. This non-invasive treatment delivers targeted wavelengths of light that encourage cellular activity and blood flow in the scalp. Unlimited access allows for consistent treatment, helping reinforce in-clinic results and support long-term hair health.



FLEXIBLE FINANCING OPTIONS WITH CHERRY



INVEST IN YOUR HAIR, ON YOUR TERMS

We believe access to effective hair restoration should be straightforward and stress-free. That's why Flycatcher offers **Cherry**, a healthcare financing option that allows qualified patients to pay for their GetHairMD program over time, rather than all at once.

Cherry makes it easier to move forward with treatment when you're ready. Depending on your eligibility, you may have access to flexible payment plans and promotional financing options designed to fit a range of budgets—all with a simple application process and quick decision.

Our team is here to help you understand your options and answer any questions along the way. During your consultation, we'll walk you through Cherry details, review available plans, and help you choose the option that best supports your hair restoration goals and timeline.

[APPLY TODAY](#)



GETHAIRMD FAQ

Q. WHAT CAUSES HAIR LOSS, AND IS IT ALWAYS GENETIC?

A. While genetics (androgenetic alopecia) is the most common cause, hair loss can also be driven by hormonal changes, nutritional deficiencies, stress, certain medications, scalp conditions, and aging. The key is a proper diagnosis so we can match you with the most effective treatment plan.

Q. IS HAIR LOSS PERMANENT, OR CAN IT BE REVERSED?

A. Many types of hair loss can be slowed, stopped, or even reversed—especially with early intervention. The earlier you start treatment, the more hair you can preserve and regrow.

Q. HOW LONG DOES IT TAKE TO SEE RESULTS?

A. Most patients notice reduced shedding within 1–3 months, with visible regrowth often appearing around 4–6 months. Full results may take 9–12 months.

Q. ARE THESE HAIR LOSS TREATMENTS SAFE?

A. Yes. All devices are FDA-cleared, non-invasive, and have excellent safety profiles. Most patients experience no side effects.

Q. DO THESE TREATMENTS HURT, AND IS THERE DOWNTIME?

A. No. Treatments are painless, require no recovery time, and allow you to return to your normal activities immediately.

Q. WILL I NEED ONGOING TREATMENTS TO MAINTAIN RESULTS?

A. Yes. Hair loss is a progressive condition, so ongoing maintenance is key to preserving your gains. After completing an intensive six or 12-month program, you should still maintain healthy lifestyle habits and routines at home (shampoo, prescription topical, etc) along with regular in-clinic visits throughout the year, even if just quarterly.

Q. STILL HAVE QUESTIONS?

A. A personalized consultation is the best place to get clear answers and determine if GetHairMD is right for you.

LET'S TALK HAIR

YOUR NEXT STEP STARTS HERE

Thank you for taking the time to explore the **GetHairMD** program, treatment options, and pricing. We hope you feel informed, confident, and ready to take the next step toward addressing hair loss with a solution designed around you.

At Flycatcher, our GetHairMD packages are built to deliver the most effective, personalized approach to hair restoration—combining advanced diagnostics, proven treatments, and expert guidance to support real, long-term results.



COMPLIMENTARY HAIR & SCALP HEALTH CONSULTATION

A \$75 VALUE — ON US



We invite you to schedule a complimentary GetHairMD Hair & Scalp Health Consultation, including an AI-powered HairMetrix scalp analysis.

Using advanced imaging technology, we assess hair density, thickness, and scalp condition to give you a clear, visual understanding of what's happening—right from the first scan. This non-invasive, painless consultation combines expert clinical insight with objective data, allowing us to create a personalized GetHairMD plan for hair restoration, scalp health, and preventative care.

No pressure. No guesswork. Just clear answers you can trust.

[SCHEDULE NOW](#)